



# RECEIVER PROFILES

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# Digital Radio Receiver Profiles

## Benefits

- 3 Receiver Profiles
- Addresses varied modes of use and consumer appeal
- Broadcasters know precisely what content is supported by each receiver type
- Receiver Profiles define minimum required features of a digital radio
- Manufacturers can add features i.e. Profiles are not restrictive
- Profiles fit with manufacturing capability



# Digital Radio Receiver Profiles

## PROFILE 1

Standard Radio Receiver

Table-top/bedside/pocket/in-car

Simple text screen

- Receivers DAB, DAB+ and DMB
- Displays scrolling text
- Mass market receivers



# Standard Radio Receiver





# Digital Radio Receiver Profiles

## PROFILE 2

Rich Media Radio Receiver

Colour screen

- Slideshow, BIFS
- Advanced text
- EPG, TPEG



# Rich Media Receiver





## Digital Radio Receiver Profiles

### PROFILE 3

Advanced Multimedia Receiver  
Decodes DAB, DAB+ and DMB

- DMB Video
- BIFS, EPG, TPEG



# Advanced Multimedia Receiver







# Radio as you know it...PLUS

